

Brady Heywood.

Website Privacy Policy

This website privacy policy describes how the Brady Heywood protects and makes use of your personal data, including when you use the website www.bradyheywood.com.au. This privacy policy is current as of 25 May 2018. If you have any questions about this policy as it relates to the website, please email sbrady@bradyheywood.com.au.

Introduction

Brady Heywood gather and use certain information about individuals in order to communicate through emails and Brady Heywood updates (using MailChimp). We also collect information to better understand how visitors use the Brady Heywood website and to present timely, relevant information to them.

What kinds of personal information does the Brady Heywood collect?

The kinds of personal information that we collect and hold about you will depend on the circumstances of collection, including whether we collect the information from you as a client or an industry contact, a service provider or a sponsor, or in some other capacity. Client's should refer to their contract for a specific privacy statement.

For example, we collect the following information:

- (a) Relevant personal details required to send communications such as name, location, company and email address.
- (b) Website usage data relating to visitors to our website.

How does the Brady Heywood use personal information?

Collecting your personal information helps us to communicate with you through Brady Heywood updates.

We may also use your personal information for a range of purposes including:

- (a) To contact you regarding a specific enquiry.
- (b) To send industry insights via Brady Heywood updates.
- (c) To customise the website for visitors to our website.

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When does Brady Heywood disclose personal information to third parties?

We will not sell or disclose your personal information to third parties, other than for administration or other purposes connected with Brady Heywood's work, unless we have your permission, or the law requires to.

Communications

We may use your personal information to contact you with news and information about our events and activities.

You can let us know at any time if you no longer wish to receive these communications, by contacting us using our contact details above. Your consent will be deemed if you do not opt out when we offer you the opportunity to do so, and will remain current until you advise us otherwise.

Cookies and how we use them on our website

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website. Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How we use cookies

We may use cookies on our website to

- (a) Analyse our web traffic using WIX and Google Analytics. Aggregated usage data helps us improve the website structure, design, content and functions.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web

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browser to refuse cookies. However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it. To learn more about cookies and how they are used, visit All About Cookies <http://www.allaboutcookies.org/>.

Controlling information about you

We take reasonable steps to ensure that the personal information we collect, use and disclose is accurate, complete and up to date. You can help us by letting us know about any changes to your details.

If you would like to access or correct any other personal information we hold about you, please contact us and we will generally provide you with access to your personal information.

Security

We take reasonable steps to ensure we hold your information securely, including by implementing appropriate physical and electronic security safeguards. The website uses HTTPS encryption to protect the transmission of data between your web browser and our server. However, no data transmission over the Internet can be guaranteed as totally secure. Accordingly, the Society cannot ensure the security of any information you transmit to or from the website, and you do so at your own risk.

Links from our site

Our website contains links to other websites. Please note that we have no control of websites outside the bradyheywood.com domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy. Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.

Changes to this policy

We may amend this policy from time to time at our discretion. Amended versions will be posted on our website at www.bradyheywood.com.au.